

FOR IMMEDIATE RELEASE

April 25, 2012

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DEFENDER Direct hosting job fairs to respond to growth in Cincinnati, Newport

Growing company is looking for sale and customer care professionals

INDIANAPOLIS—[DEFENDER Direct](#) has more than 50 professional fulltime, available job openings in sales and customer care Cincinnati, Ohio, and Newport, Kentucky. The company will host local job fairs next week in an effort to find qualified candidates for these jobs.

DEFENDER Direct is a leading dealer for top brands in the residential security products and satellite business including [ADT](#) and [DISH Network](#). The company hopes to find its future leaders and have the opportunity to help them develop as individuals.

“As our company continues to rapidly grow, we are adding team members dedicated to achieving their best results both personally and professionally, said Marcia Barnes, president and CEO of DEFENDER Direct. “Our company consists of driven, dedicated team members working within an engaging culture that is delivering meaningful value to the marketplace and community. We are anticipating a very positive outcome for the people we hire in our Cincinnati and Newport offices as they encounter the DEFENDER culture.”

Two job fairs will take place Wednesday, May 2, 2012, from 3 p.m. until 7 p.m. A Cincinnati event will take place at the Embassy Suites Cincinnati – Northeast, located at 4554 Lake Forest Drive in Blue Ash and another job fair will take place at the DEFENDER Direct sales/customer care center, located at 1787 Monmouth Street in Newport.

Interested job seekers are able to pre-register online at www.queencityjobs.com. Candidates will have the opportunity to interview with company representatives on site so they all are encouraged to bring resumes. Compensation for available jobs ranges from \$12 to \$17-an-hour to commissioned sales salaries that can potentially pay \$30,000-\$60,000 a year.

DEFENDER Direct offers its employees excellent benefits including health, life and dental insurance, on-site wellness programs, holiday pay, five paid community service days a year, sales incentive trips, 401(k) contributions, personal development courses, and additional life-changing opportunities. DEFENDER Direct’s philosophy is that it exists to grow leaders and approaches leadership development by working on both personal and professional development concurrently.

For more information on DEFENDER Direct, please visit www.defenderdirect.com.

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About DEFENDER Direct

Since its inception in 1998, DEFENDER Direct has emerged as a leading dealer for a prestigious portfolio of home security and digital communication brands including [ADT](#) and [DISH Network](#). As a result of its unprecedented growth the company has expanded its residential services offering to include [True Energy Smart Air](#), an HVAC company offering Carrier products. And it continues to operate the DEFENDER [Outsourced Sales Center Division](#) which offers business clients its inbound sales expertise to improve consumer lead acquisition. DEFENDER employs more than 2,000 individuals in 50 states with 120+ branch offices nationwide.