

**FOR IMMEDIATE RELEASE**  
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## **DEFENDER Direct, Inc. employees given change to build homes for needy in Mexico**

INDIANAPOLIS—[DEFENDER Direct](#) sent 48 of its employees from across the nation – along with 50 of their friends and family members – to Mexico over Memorial Day weekend to build six homes for those who need them most. As a company with 1,800 employees nationwide, DEFENDER Direct, Inc. uses this initiative as a corporate philanthropy tool enabling their employees to give back and make a difference in the lives of those less fortunate.

DEFENDER Direct, Inc., a leading dealer for top brands in the residential security products and satellite business including [ADT](#) and [DISH Network](#), has created the opportunity for its employees across the nation to build more than 150 homes to date for the poorest or poor in Mexico through the organization Youth With A Mission's (YWAM) *Homes of Home* program.

Over the holiday weekend, the team built 6 houses for deserving families. The family receiving one home is raising four children living in a one room shack built out of scraps of wood, cardboard and plastic. DEFENDER's team members came and built the family a new home. A second family receiving a home had a baby with medical conditions complicated by inadequate shelter and dirt floors. Having adequate shelter increases the likelihood of healthy outcomes for this family.

"Helping families break the cycle of poverty is a passion we at DEFENDER encourage our team members to embrace," said Marcia Barnes, CEO and president of DEFENDER Direct. "Our leaders going on these mission trips return with a fundamental understanding of what happens when compassion and initiative are front and center for a servant leader. But most importantly, our leaders return inspired and pursue opportunities in their local towns to help those less fortunate."

YWAM is an international volunteer movement of Christians from many backgrounds, cultures and Christian traditions, dedicated to serve throughout the world. With more than 1,000 locations in over 180 countries and a staff of over 18,000, YWAM has a decentralized structure that encourages new vision and the exploration of new ways to change lives through training and care for those in need. Its *Homes of Home* program has grown internationally as a result of the interest in short-term mission trips and the rewarding experience in giving a deserving family basic shelter. With Homes of Hope, groups own the project, generating the funds and team to build the home.

For more information on DEFENDER Direct, please visit [www.defenderdirect.com](http://www.defenderdirect.com).

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### **About DEFENDER Direct, Inc.**

Since its inception in 1998, DEFENDER Direct has emerged as a leading dealer for a prestigious portfolio of home security and digital communication brands including [ADT](#) and [DISH Network](#). As a result of its unprecedented growth the company has expanded its residential services offering to include [True Energy Smart Air](#), an HVAC company offering Carrier products. And it continues to operate the [DEFENDER Outsourced Sales Center Division](#) which offers business clients its inbound sales expertise to improve consumer lead acquisition. DEFENDER employs more than 1,800 individuals in 50 states with over 120 branch offices nationwide.

### **About Youth With A Mission (YWAM)**

Youth with a Mission facilitates projects for thousands of annual participants who join them in spreading their volunteer mission. These projects include orphanages and prisons, soup kitchens, food and clothing

distribution, migrant camps, juvenile hall, youth projects and rallies, as well as the most well-known Homes of Hope program. Targeted groups are those in food poverty, that do not have shelter improvement as their first priority and those experiencing basic-needs poverty, who while they can feed themselves, have little left to improve their living conditions. It is recognized that given the right circumstances and assistance, both these groups will be able to change their circumstances and future productivity. For more information on YWAM, please visit <http://ywamsandiegobaja.org/>.

### **About Homes of Hope**

Since its inception, the *Homes of Hope* program has impacted thousands of children and their families. These children have experienced benefits in their health and wellbeing due to improved living conditions; benefits in their family as the stability of a home enables emotional and economic benefits; as well as educationally as they attend school and open more doors for their future productivity as citizens in their communities. For more information on *Homes of Hope*, please visit <http://ywamsandiegobaja.org/homes-of-hope/>.

