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DEFENDER Direct employees receive Life-Saver Award in New Orleans

ADT's highest honor bestowed on those who helped save historic home, three dogs

INDIANAPOLIS—[DEFENDER Direct](#), the leading dealer in the nation for [ADT](#) home security systems with 25 million customers worldwide and eight monitoring centers in North America, is pleased to announce that one of its dispatchers was recently recognized with ADT's highest honor – the Life-Saver Award.

On August 3, 2012, a smoke detector in the 200 year-old home owned by New Orleans celebrity chef Tariq Hanna and his wife was activated as smoke began circulating through the home. An immediate signal was sent to ADT's monitoring center in Rochester, New York where emergency dispatcher Wendy Janson works. Upon receiving the signal, Janson immediately called the homeowners and then contacted the local fire department. Within minutes, a fire crew was on the scene and the fire was diffused, preventing major damage to the historic home and saving the Hanna's three dogs.

Yesterday Janson, along with DEFENDER Direct employees Ronnie Hart, Marty Porter and Sarah Fulford, were honored at an awards ceremony in New Orleans for their roles in saving the home. Ronnie Hunt, the security manager who sold and installed the Hanna's system, represented DEFENDER Direct during the ceremony.

"Receiving a Life-Saver award from ADT and being personally thanked by the homeowners whose life we impacted was a very rewarding experience," said Ronnie Hart, the security manager for DEFENDER Direct who sold and installed the Hanna's system. "We dedicate our lives to ensuring the safety of those families we protect. This was an experience I will never forget."

While in New Orleans, Ronnie also participated in ADT's "Meet a Customer for Life" event where he had the chance to meet and exchange contact information with his ADT counterparts.

"All of our employees, and especially Ronnie, are extremely passionate about protecting lives and homes," Joe Dunn, vice president of strategic alliances who accompanied Hart to the ceremony in New Orleans. "He is a great steward for DEFENDER and it was a privilege to share this experience with him."

For more information on DEFENDER Direct, please visit www.defenderdirect.com.

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About DEFENDER Direct

Since its inception in 1998, DEFENDER Direct has emerged as a leading dealer for a prestigious portfolio of home security and digital communication brands including [ADT](#) and [DISH Network](#). As a result of its unprecedented growth the company has expanded its residential services offering to include [True Energy Smart Air](#), an HVAC company offering Carrier products. DEFENDER employs more than 2,000 individuals in 50 states with over 140 branch offices nationwide.