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DEFENDER Direct acquires Williams Comfort Air

INDIANAPOLIS –The leadership team at [DEFENDER Direct](#) announced today that it has acquired [Williams Comfort Air](#), a thriving heating, cooling and plumbing company based in Carmel, Indiana. DEFENDER Direct has earned national recognition as a leading home security system provider with a goal of expanding into heating and cooling on a national level. Williams Comfort Air specializes in the sales, installation and servicing of heating, cooling and plumbing systems throughout Central Indiana.

“We’ve looked for a heating and cooling partner for more than two years,” said Marcia Barnes, president & CEO of DEFENDER Direct. “We chose the most successful, customer-focused company we know of. Williams Comfort Air has a legacy of growth and delivering outstanding results, which is compatible with our business growth processes. This represents the combination of two locally owned and operated, privately held companies with a common goal of providing a pipeline of quality services into the American home.”

Williams Comfort Air president and owner Joe Huck agreed. “It is an honor for us to have been chosen by DEFENDER Direct to provide our business model as their blueprint to success in the heating, cooling and plumbing industry. The other Williams Comfort Air owners and I are incredibly proud of our employees for helping to build our company to put us in the sought-after position we find ourselves today. We are so pleased to team up with customer-focused DEFENDER Direct. Their leaders and team members also have a long legacy of community involvement and servanthood in local communities which will allow our ExtraordinAIRy Treasures program, as well as other community initiatives, to expand.”

DEFENDER Direct will retain Williams Comfort Air’s name, leadership and team members in the Indiana market as the company plans to utilize the successful business model in heating and cooling, and eventually plumbing, to grow in multiple locations, starting in its Louisville and Cincinnati markets.

For more information on DEFENDER Direct, please visit www.defenderdirect.com.

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About DEFENDER Direct

Since its inception in 1998, DEFENDER Direct has emerged as a leading dealer for a prestigious portfolio of home security and digital communication brands including [ADT](#) and [DISH Network](#). As a result of its unprecedented growth the company has expanded its residential services offering to include [True Energy Smart Air](#), an HVAC company offering Carrier products. DEFENDER employs more than 2,000 individuals in 50 states with over 140 branch offices nationwide.

About Williams Comfort Air

Founded in 1966, Williams Comfort Air is a locally owned and operated, privately held business located in Carmel, Indiana, specializing in the sales, installation and servicing of heating, cooling and plumbing systems throughout Central Indiana.