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DEFENDER Direct receives Habitat for Humanity's Emerging Corporate Legacy Partner award

Award demonstrates company's tremendous commitment to organization in first year as partners

INDIANAPOLIS—[DEFENDER Direct](#) was recently recognized by Habitat for Humanity with its Emerging Corporate Legacy Partner award for the large community impact the company has had over the last 12 months. DEFENDER was the only company to receive an Emerging Corporate Legacy Partner award at a recent dinner honoring corporate partners.

In its first year of partnering with Habitat for Humanity, DEFENDER Direct has:

- Participated in at least six Habitat home-builds through employee volunteerism,
- Provided 512 volunteers since 2011,
- Contributed \$153,701 in cash donations, and
- Engaged its employees in more than 35 other Habitat locations throughout the United States.

"We are honored and humbled by this recognition. Serving others is a mission deeply rooted in our company culture and we feel fortunate to have team members so willing to assist those in their community," said Maura Kautsky, chief marketing officer at DEFENDER Direct. "This first year outreach is just the beginning of what we know will be a long, beneficial partnership and we look forward to continuing to help Habitat for Humanity provide individuals and families with the life-changing opportunity to purchase and own quality, affordable homes."

DEFENDER Direct is the leading dealer of home security and digital communication brands including [ADT](#) and [DISH Network](#), and its own home heating, cooling and plumbing brands Williams Comfort Air and True Energy Smart Air.

"DEFENDER Direct is a shining example of a company that invests in its people and its community strategically and practically, and many homeowners in the Habitat program have benefitted as a result of their efforts," said Jim Morris, president and CEO of Habitat for Humanity of Greater Indianapolis. "They were a clear choice for the Emerging Corporate Legacy Partner award. Their spirit and contributions were incredibly impactful in greater Indianapolis and their concentration on expanding that emphasis to 35 other cities where Habitat serves and they have operations was unprecedented in our history."

For more information on DEFENDER Direct and the company's philanthropic mission, please visit www.defenderdirect.com.

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About DEFENDER Direct

Since its inception in 1998, DEFENDER Direct has emerged as a leading dealer for a prestigious portfolio of home security and digital communication brands including [ADT](#) and [DISH Network](#). As a result of its unprecedented growth the company has expanded its residential services offering to include [True Energy Smart Air](#), an HVAC company offering Carrier products, and [Williams Comfort Air](#), specializing in the sales, installation and servicing of heating, cooling and

plumbing systems throughout Central Indiana. DEFENDER Direct employs more than 2,000 individuals in 50 states with over 140 branch offices nationwide.