



**FOR IMMEDIATE RELEASE**

January 7, 2013

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**Dave and Jessica Lindsey receive the Distinguished Hoosier Award from Governor Daniels**

INDIANAPOLIS—Dave Lindsey, founder of [DEFENDER Direct](#), and his wife Jessica have been honored as Distinguished Hoosiers by Governor Mitch Daniels.

The Distinguished Hoosier Award is one of the highest tributes given out by the State of Indiana to its citizens. It is granted solely at the discretion of the Governor to Hoosiers who have brought admiration and respect to the state through their character and accomplishments.

The Lindsey's were nominated for this award for their infectious philanthropic spirits. Since 1998, the Lindsey's have invested their time and given more than \$20M to charity. They have also created the opportunity for DEFENDER Direct employees to build more than 150 homes for the poorest of poor in Mexico through Youth With A Mission (YWAM)'s *Homes of Hope* program. The Lindsey's have also formed a unique partnership with YWAM to create an organization called *Companies With A Mission* (CWAM) that focuses on changing the hearts of business leaders and helping them develop a culture of giving within in their companies.

"My greatest joy in receiving this award is sharing the honor with my wife Jessica," said Dave. "We are partners at DEFENDER, at Companies With A Mission, in marriage and in life!"

The award was presented at the recent McMiracle on 38<sup>th</sup> Street event. Every year, this event gives away over 500 bikes to needy children at Christmas time. DEFENDER Direct gave over 100 bikes away as part of the event. Dave Lindsey was also the keynote speaker of the event.

DEFENDER Direct is the leading dealer of home security and digital communication brands including [ADT](#) and [DISH Network](#), and its own home heating, cooling and plumbing brands True Energy Smart Air and Williams Comfort Air.

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**About DEFENDER Direct**

Since its inception in 1998, DEFENDER Direct has emerged as a leading dealer for a prestigious portfolio of home security and digital communication brands including [ADT](#) and [DISH Network](#). As a result of its unprecedented growth the company has expanded its residential services offering to include [True Energy Smart Air](#), an HVAC company offering Carrier products, and [Williams Comfort Air](#), specializing in the sales, installation and servicing of heating, cooling and plumbing systems throughout Central Indiana. DEFENDER Direct employs more than 2,000 individuals in 50 states with over 140 branch offices nationwide.

**Editor's note: Photos below.**



CAPTION: A family received bicycles at The McMiracle event.



CAPTION: Dave and Jessica's Distinguished Hoosier awards.